GOVEG BE Green **Save the Planet**

The UN Report "Livestock's Long Shadow" from the United Nations Food and Agriculture Organization states:

The livestock sector generates more greenhouse gas emissions than all of the ships, cars, lorries, planes and other transport in the world combined. It is also a major source of land and water degradation.

It is responsible for:

- 37% of all human-induced methane that has 23 times the Global Warming Potential (GWP) of CO2.
- 65% of human-related nitrous oxide, from meat

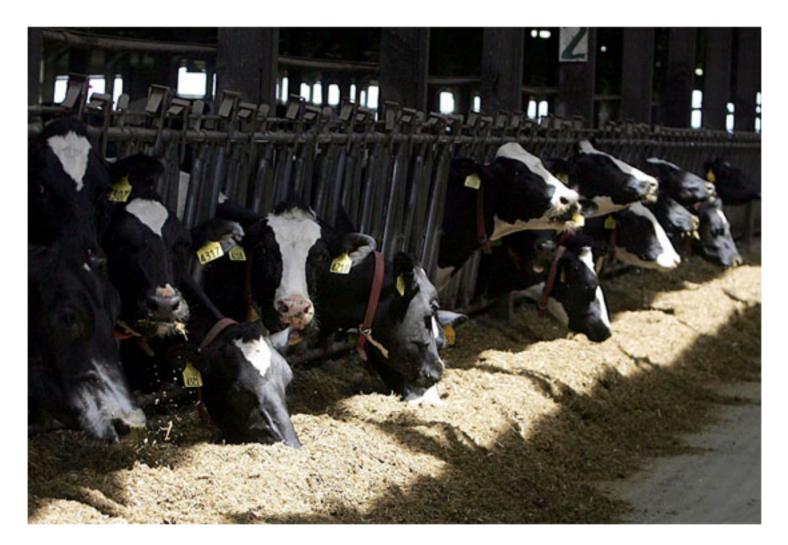
The Arctic could be ice-free in 2013 which could lead to BIG changes in global temperatures.



However to be able to stop that from occurring we have to act instantly and have up to 2 years to bring about drastic reduction in greenhouse gas emissions. The rate of ice melting and sea warming is exponential as more exposed sea and soil will drastically increase the rate of heat absorption from the sun, as less ice is available to reflect it back into space.

processing, which has about 300 times the GWP of CO2 and

• 64% of ammonia, which also contributes significantly to acid rain.



"A complete Stop to Consumption, Production and Sale of Animal Products can stop 80% of global warming and the effects can be experienced almost immediately."1

The solution to alot of the world's problems can begin by what we put on our plate.



Complete melting of ice from Greenland alone will lead to a 6.6m rise in sea levels A 1m sea level rise will result in 56 million people becoming



environmental refugees, mainly in developing nations, who have not contributed significantly to global warming.



Global warming is already accountable for many refugees in Africa, due to extreme weather patterns, leading to social conflict.

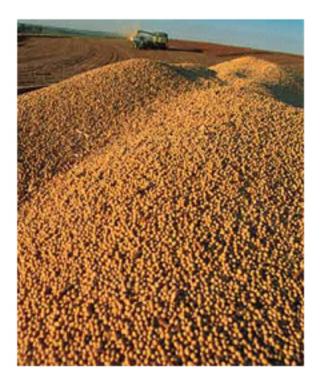
People's personal choice of a Compassionate diet has more far reaching effects than just the climate, as their attempts to better

treat animals will also affect how they treat other humans, opening up possibilities for more positive relationships. The positive chain reaction in all areas of our lives that will result cannot be underestimated. On the other hand, relying only on external regulatory bodies to discuss and decide what to do to reduce global warming, might bring results very gradually if at all, taking decades to see the effect at best. We do not have decades! Governments directly promoting vegetarian or vegan diets would be ideal.





Grain produced used to feed animals, currently up to 70% in some countries, could be used to feed people directly. Last year the planet produced enough grain to feed 10 billion people. 90% of the protein is being wasted by cycling it



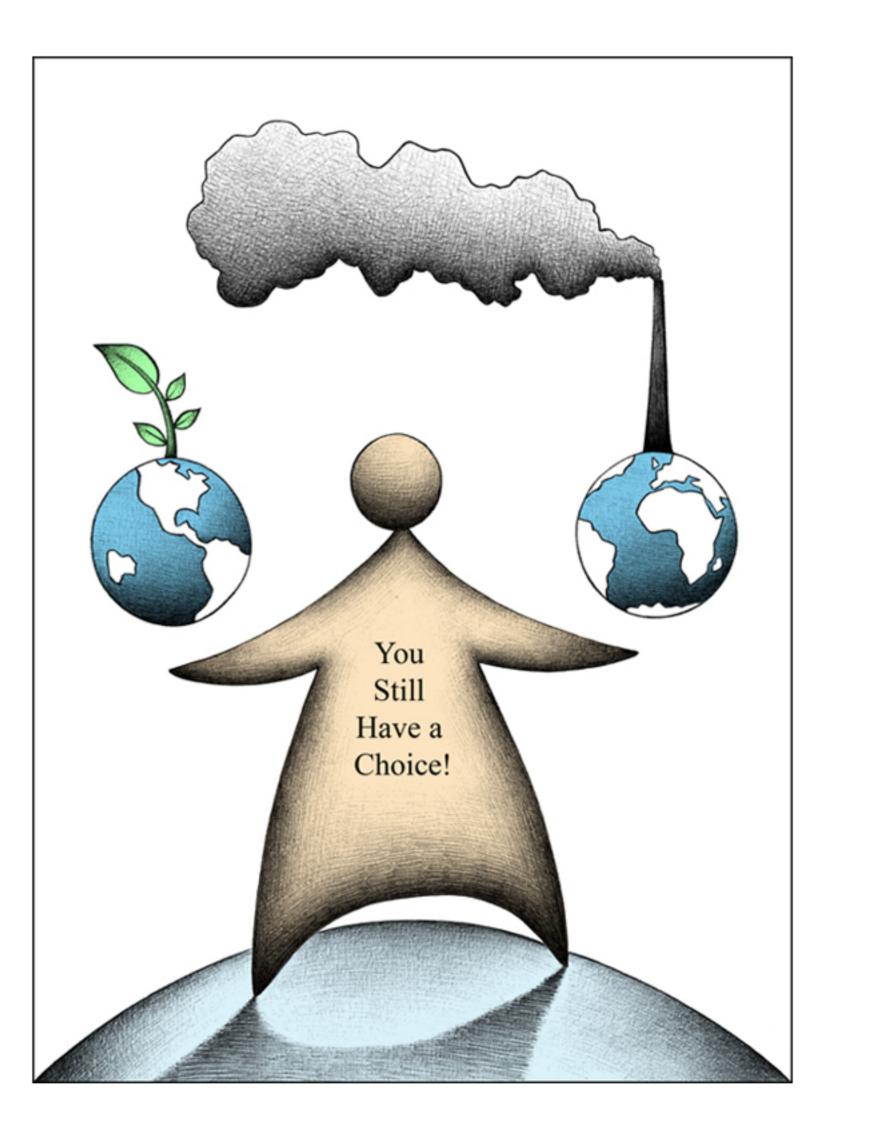
through the animals. It takes up to 200 times the same amount of water to produce meat compared to that needed for the same weight in grain.



Unusual weather is already being experienced all around the world in the form of floods, drought, etc, leading to crop failure, food crisis and water shortage.

Simple solutions are the most powerful ones, and can open up a more positive and exciting way of life for many, creating new opportunities in the World, the Economy and their relations with the rest of life on Earth.

So please tell everyone to GO VEG BE GREEN & SAVE OUR PLANET !





"60-70% of deforestation in the Amazon results from cattle ranches"² while the remaining deforestation is largely due to growing grain to feed cattle in Europe. The Amazon rainforest is our ally in absorbing CO2 in the atmosphere. "More than 20% of rainforest in the Amazon has been razed and is gone forever".³

A changed individual's personal choice is the fastest way to bring about change, other ways will take more time than we have for that transformation.



"Be the change you want to see in the world." Mahatma Gandhi.

References: ¹ www.govegbegreen.org ² www.mongabay.com 'Deforestation in the Amazon' by Rhett A Butler ³ www.rain-tree.com 'The Healing Power of Rainforest Herbs' by Leslie Taylor



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